

PRÉSENTÉ PAR EN COLLABORATION AVEC



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pride mtl



ANNUAL REPORT
2018



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WE AIM TO BUILD A WORLD WHERE DIVERSITY IS VALUED AND ALLOWS ALL COMMUNITIES OF THE SEXUAL AND GENDER DIVERSITY (SGD) TO SHINE FORTH THROUGHOUT THE WORLD.

OUR MISSION

Montréal Pride's mission spans several aspects. In addition to annually organizing the largest national festival of communities of the sexual and gender diversity (SGD), we seek to demystify and create public awareness of the realities of our Québec-based GSD communities, to foster the advancement of human rights for all persons of the GSD be they local or from elsewhere and to highlight the work of the Montréal-based groups fighting against discrimination based on sexual orientation, gender identity and serophobia. Moreover, Montréal Pride also seeks to provide these communities with a showcase of cultural expression allowing festival goers the opportunity to celebrate their

acquired social and legal rights through festive, cultural and community-themed advocacy activities.

Every year, the Montréal Pride festival unfolds over several days of activities which include the Parade and the Community Day, in order to highlight in a festive manner the advances achieved by the GSD communities. As we also wish to make the public aware of the various challenges remaining to eliminate discrimination at home and in the world, the programming of the Montréal Pride festival fully embraces the three prongs of community, culture and festivity.



A BRIEF HISTORY

The first Pride march organized in Montréal dates back to 1979 and brought together only 52 participants. The following year, in 1980, some 250 participants marched in the parade. Between 1981 and 1992, various committees organized Pride parades in Montréal that were always held at the end of June. In 1993, the organization Divers/Cité was founded and became responsible for the annual Pride celebrations up until 2006. In 2007, the present day Montréal Pride committee became its successor and has since organized the Pride celebrations. We marked our 10th anniversary with the 2016 edition. In 2017, we organized the first-ever edition of Canada Pride, the event bringing together the 80 Pride organizations from across the country.

AN ESSENTIAL EVENT

Nowadays, in almost all of the world's cities where assemblies of the sexual and gender diversity (SGD) communities are authorized, events called Pride are organized. Montréal is also part of those cities whose DNA includes members of the SGD communities. The visibility afforded through these festivals (or Prides) demonstrates the diversity of our society, highlights the social and human rights advances while indicating what remains to be done to achieve full social acceptance. The Montréal Pride festival thus acts as a federative event providing Montréal-area SGD communities with the opportunity to reach the general public through the festivities.



BOARD OF DIRECTORS

Established at the initiative of the SGD community, Montréal Pride is a not-for-profit organization managed by a board of directors whose members represent local SGD associations, the business community as well as the special events and tourism industries.

- Éric Pineault, Founding President
- Jean-Sébastien Boudreault, Attorney, Vice-President
- Stéphane Proulx, Treasurer
- Marie-Ève Baron, Secretary
- Alexandre Dumont Blais, Community representative
- Ketty Cedat, Community representative
- Marie-Philippe Drouin, Community representative
- Michel Dorion
- Esther-Léa Ledoux, Community representative
- Jean-François Perrier
- Michel Villeneuve

2018 EMPLOYEES

	NUMBER OF EMPLOYEES
FULL TIME	9
SEASONAL (EVENT PLANNING AND DELIVERY)	13 266
TOTAL IN 2018	288

2018 VOLUNTEERS

	NUMBER OF VOLUNTEERS	NUMBER OF VOLUNTEERS HOURS
EVENT WEEK	2,000	22,000
ANNUAL COORDINATORS	2	2,400
BOARD MEMBERS	12	1,200
TOTAL IN 2018	2014	25,600

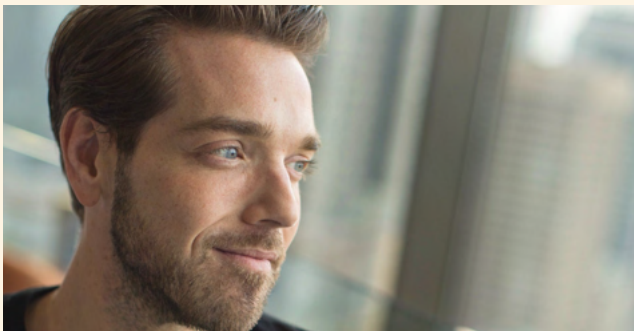


OUR AMBASSADORS

Our ambassadors promote the festival's program as well as advocate for the rights of the sexual and gender diversity.



SANDY DUPEVAL
– Ambassador



JORDAN DUPUIS
– Ambassador

OUR GRAND MARSHALS

The Montréal Pride festival recognizes the exceptional contribution of its Grand Marshals to the cause and for the rights of the SGD community. All seven Grand Marshals took part in the August 19 parade which broke all participation records in the history of the Montréal Pride festival.



Dany Turcotte



Gus Kenworthy



Jacq Brasseur



Dominique
Lavergne



Miss Major
Griffin-Gracy



Kennedy
Olango



Julie Lemieux

11-DAY
CELEBRATIONS

THE LARGEST PARADE
IN MONTRÉAL PRIDE'S
HISTORY
(OVER 9,500 MARCHERS)

COMMUNITY DAY
(149 KIOSKS)

WOMEN AT THE
FOREFRONT OF THE
PARADE

TWO STAGES:
THE TD STAGE
AND THE INDOOR
CASINO DE MONTRÉAL
STAGE

ONE EVENT VENUE:
PARC DES FAUBOURGS

OVER
20 CONFERENCES,
WORKSHOPS
AND PANELS

SAFE SPACES AND
COMMUNITY EVENTS

OUTSTANDING
PARITY-BASED
PROGRAM

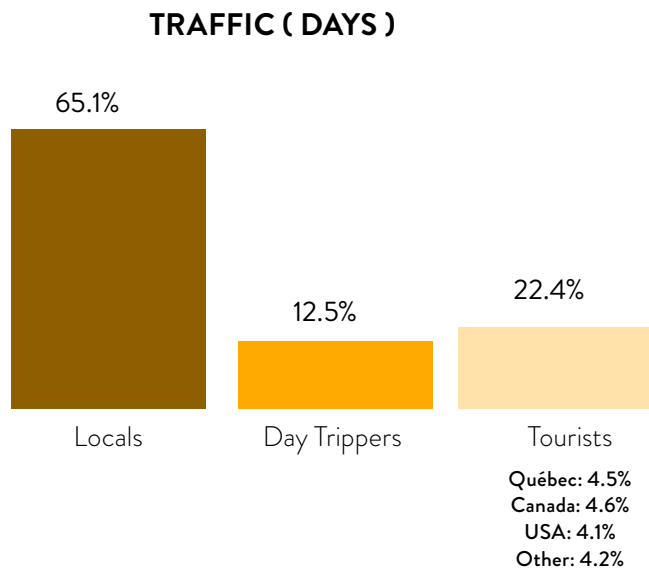
UNIQUE FOOD AREA-
ESPACE GOURMAND

CONFERENCE
ON SEXUALITY
AND SOCIAL WORK

2.1 MILLION TOTAL ADMISSIONS

248,995 SINGLE ADMISSIONS

REGISTERED IN 2018



HIGHLIGHTS

34.9% of festival goers are tourists and day trippers

65% are Montréal resident

64.1% attractiveness rating for the event among external visitors

9,512 participants in the parade

149 kiosks for Community Day

130,004 overnight stays generated this year

YOUR INVOLVEMENT ALLOWS US TO MOVE FORWARD

COMMUNITY INITIATIVES

THE MONTRÉAL PRIDE FESTIVAL HAS IMPLEMENTED SEVERAL COMMUNITY INITIATIVES TO ALLOW A MAXIMUM NUMBER OF GROUPS, ASSOCIATIONS AND INDIVIDUALS TO PARTICIPATE IN A MAXIMUM OF ACTIVITIES.

MONTRÉAL PRIDE THEREBY GIVES BACK OVER \$155,000 TO THE COMMUNITY.

- + FUNDING OF OVER 20 SOCIAL AND COMMUNITY EVENT PROJECTS SUBMITTED AND PRODUCED BY COMMUNITY GROUPS
- + REMOVAL OF PARADE AND COMMUNITY DAY REGISTRATION FEES FOR ALL SEXUAL AND GENDER DIVERSITY ORGANIZATIONS WITH A BUDGET OF UNDER \$100,000.
- + FINANCIAL ASSISTANCE TO 21 GROUPS FOR THE PRODUCTION OF BANNERS, PROMOTIONAL MATERIALS AND T-SHIRTS FOR USE IN THE PARADE.
- + CREATION OF SAFE SPACES AND HIRING OF OUTREACH AGENTS FOR THE POC, TRANS PERSONS AND INDIGENOUS COMMUNITIES.
- + FUNDING FOR EVENTS ORGANIZED AND HELD BY AND FOR TRANS PERSONS AND PERSONS OF COLOR.
- + SUPPORT FOR GROUPS WORKING WITH MARGINALIZED PEOPLE.

GREEN INITIATIVES

WE FOCUS ON THE IMPORTANCE OF SIMPLE ACTIONS TO REDUCE OUR ECOLOGICAL FOOTPRINT AND ENVIRONMENTAL IMPACTS (RELATED TO TRANSPORTATION, FOOD AND BEVERAGE, WASTE AND RECYCLING AND WASTED ENERGY).

**THANKS TO YOUR INVOLVEMENT, THE
MONTRÉAL PRIDE FESTIVAL IS GIVING
BACK OVER
\$155,000 TO THE COMMUNITY.**

	10 AOÛT AUGUST VENDREDI FRIDAY	11 AOÛT AUGUST SAMEDI SATURDAY	12 AOÛT AUGUST DIMANCHE SUNDAY	15 AOÛT AUGUST MERCREDI WEDNESDAY	16 AOÛT AUGUST JEUDI THURSDAY	17 AOÛT AUGUST VENDREDI FRIDAY	18 AOÛT AUGUST SAMEDI SATURDAY	19 AOÛT AUGUST DIMANCHE SUNDAY
SCÈNE INTÉRIEURE								
CASINO MONTREAL								
INDOOR STAGE								
ÉVÈNEMENTS GRATUITS								
FREE EVENTS								
	16:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00
	17:00							
	18:00	DJ SET DJ MONTANA	DJ SET DJ GIANT	LE POP KIKI BALL	DJ SET DAVEN RAY	VISITE GUIDÉE DU VILLAGE (S) GUIDED TOUR OF THE VILLAGE (S) VISITE EN FRANÇAIS. DÉPART DU KIOSQUE D'INFO À 18:00 ENGLISH TOUR: DEPARTURE FROM INFO KIOSK AT 17:00	DJ SET DJ REID BOURGEOIS	DJ SET DJ SAM
	19:00				COURS DE DANSE COUNTRY CLUB BOLO COUNTRY DANCING CLASS	MEET & GREET - DRAG SUPERSTARS AVEC DÉTACHEURS DE BILLETTS RESERVED FOR TICKET HOLDERS		
	20:00		PLAGE À LA RELÈVE PRÉSENTÉ PAR PRESENTED BY LES BUVEES AVEC WITH DELICATESCOULS, SPICEBROTH, VICTOR QUINLAN, SEVER CARMANO, EDWIN LAM, MARTINHAL, LACTARIA, LUDU-SCOR		SAINTE-CÉLINE	DRAG SUPERSTARS PRÉSENTÉ PAR PRESENTED BY MAC ASSISTÉ GÉNÉRALEMENT AU SPECTACLE À L'INTÈRIEUR DES BILLETTS ATTEND THE SHOW PROCEEDS IN MULTIPLE LOCATIONS FOR FREE		
	20:30				LES 20 ANS DE JIMMY MOORE JIMMY MOORE'S 20 YEARS	FEMMES DE SOUL AVEC WITH STYVE DESORDELLERS		
	21:00		KDN COMPANY				DAVID THIBAUT	
	21:30						PATSY GALLAN	
	22:00							
	22:30							

	10 AOÛT AUGUST VENDREDI FRIDAY	11 AOÛT AUGUST SAMEDI SATURDAY	12 AOÛT AUGUST DIMANCHE SUNDAY	15 AOÛT AUGUST MERCREDI WEDNESDAY	16 AOÛT AUGUST JEUDI THURSDAY	17 AOÛT AUGUST VENDREDI FRIDAY	18 AOÛT AUGUST SAMEDI SATURDAY	19 AOÛT AUGUST DIMANCHE SUNDAY	
SCÈNE EXTÉRIEURE									
OUTDOOR STAGE									
ÉVÈNEMENTS GRATUITS									
FREE EVENTS									
	8:00								
	15:00								
	16:00	GÉRÉMONIE D'OUVRETURE OPENING CEREMONY	PANEL SUR LES ESPACES BIENVEILLANTS PANEL ON SAFER SPACES SE DÉROULERÀ À L'ÉVÈNEMENT SECUREMONT CE SPACIO WILL TAKE PLACE AT QTRPOC SAFER SPACES	BBQ RLQ NOU SE DÉROULERÀ AU COEUR DU PARC DES FAUBOURGS WILL TAKE PLACE AT THE HEART OF PARC DES FAUBOURGS	JOURNÉE DES ENFANTS KIDS'DAY				
	17:00		DJ SET DJ BARBADA	T-DANCE ELECTRIK AVEC WITH DJ ONIT BAMBOO HERMANN ET AND KIDDY SMILE PRÉSENTÉ PAR PRESENTED BY ILESONIQ	DJ SET DJ LYKX	DJ SET PHOENIX LORD	DJ SET DJ FRIGID	DJ SET DJ KEV J	
	18:00		DJ SET DEBBIE TEBBS						
	19:00								
	20:00	ILLUSION ANNÉE PAR HOSTED BY MICHE BOBROW AVEC WITH ASA VON ET AND MARA HEDERBERGER, STEVEN DIBET, AMÉLIE LA SERRA, PEGGY SIE, STEFANELLA SANGAL, SARA BARRA, MILES DANIELL YVES, YVELIA JONES, MONY, CARMANGÈLE, CHOCOCHEUR, JUDITH VYREN, STYV SCHAEZ, JIMMY MOORE, ANASTASIA KONTAKINE, ANASTASIA SCHAEZ, ANI PAUL, MARLA BRES, LARSEN DUBLET, BRANCO, ALISSA VERONIKA, ALICE, ROBERTO, CHARLOTTE, CHOCOCHEUR, COCO MARTINI, DAVEY WOOD, DARLEEN, DESTINY COLE, GILBERT, KARA, LOFT BOOM BOOM, LIZZY STRANGE, MAHA, MONY, MISS BECH, ANASTASIA DOUBLE, PIERRE, PUPPY LAMOTTE, SCARLETT SCHAEZ, SUIV COUL, TRACY TRACY, VALENTINE, VERONA VERONIKA, WENDY WENDEL, WIL CHAMBER		EXCELLENCE AVEC WITH ELISE BARBARA, IAN, IAN SOLANGE, MARINO, SHANE, JAMMIE, ANDRES, TORIAN, YOSHI, MIAMI WINK, CANNING, STRONG TRUSTE, SU JINWON, HOLLYWOOD BLAST	DRAG SUPERSTARS ANNÉE PAR HOSTED BY MAC AVEC WITH BIANCA DEL RIO	CLASH SOIRÉE ÉLECTRO-GLAM ROCK AVEC WITH VAN HECHTER FISCHERSPOONER PEACHES	JET SET AVEC WITH DEBORAH COX, MIA MARTINA, CALUM SCOTT, TODRICK HALL	MÉGA T-DANCE AVEC WITH DJ SURI MORABITO, HEX HECTOR	
	20:30	TAMARA WEBER-FILLION	DENIQUE	PRINCESS NOKIA	BIG FREEDIA				
	21:00	FEMMES DE TÊTE LEADING LADIES AVEC WITH LAURENCE NERSONNE, NAKA ALL, SONELLE, WIL & WINE							
	21:30								
	22:00								
	22:30								

IN 2018, OVER 150 ACTIVITIES FOR OUR FESTIVAL GOERS!

Événements hors site Off-Site Events

PLUS DE DÉTAILS SUR LE WEB ET SUR L'APP
MORE DETAILS ONLINE AND ON THE APP

LEGENDE | LEGEND
 Organisé par le Festival Fierté Montréal
 Organized by Montreal Pride Festival
 Événement payant
 Ticketed Event
 (FR) En français | In French
 (EN) En anglais | In English

fiertemontrealpride.com



9 AOÛT AUGUST	10 AOÛT AUGUST	11 AOÛT AUGUST	12 AOÛT AUGUST	13 AOÛT AUGUST	14 AOÛT AUGUST	15 AOÛT AUGUST	16 AOÛT AUGUST	17 AOÛT AUGUST	18 AOÛT AUGUST	19 AOÛT AUGUST
JEUDI THURSDAY	VENREDI FRIDAY	SAMEDI SATURDAY	DIMANCHE SUNDAY	LUNDI MONDAY	MARDI TUESDAY	MERCREDI WEDNESDAY	JEUDI THURSDAY	VENREDI FRIDAY	SAMEDI SATURDAY	DIMANCHE SUNDAY
<p>7:30 - 23:00 CONGRÈS SUR LE TRAVAIL SOCIAL ET LES SEXUALITÉS 2018 SOCIAL WORK AND SEXUALITIES CONFERENCE UNIVERSITÉ DE MONTRÉAL, PAULUSON CLAUDE-MICHELLE, AUDITORIUM 2-10 2050, Chemin de la Tour</p> <p>9:30 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>18:00 LA COURSE CAPOTÉE THE SPARK! BOUTIQUE RACE RUE SAINTE-CATHERINE, angle Place</p> <p>20:00 DIX - LA PIÈCE SUR L'ORGASME ÉSPACE LIBRE - 1945, rue Fulum</p> <p>GENTLY DOWN THE STREAM (EN) THÉÂTRE MAINLINE 3997, boulevard Saint-Laurent</p> <p>THE HISTORY OF SEXUALITY (EN) CINQUIÈME SALLE 175, rue Sainte-Catherine Ouest</p> <p>20:30 SAUNA: LE MUSICAL (EN) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>22:00 OVER THE RAINBOW CABARET MADO 115, rue Sainte-Catherine Est</p>	<p>8:00 - 18:00 CONGRÈS SUR LE TRAVAIL SOCIAL ET LES SEXUALITÉS 2018 SOCIAL WORK AND SEXUALITIES CONFERENCE UNIVERSITÉ DE MONTRÉAL, PAULUSON CLAUDE-MICHELLE, AUDITORIUM 2-10 2050, Chemin de la Tour</p> <p>9:30 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>15:00 POOL PARTY TRANS - ASTIÉQ GALERIE NEVER APPART 7045, rue Saint-Urbain</p> <p>18:00 GALA 20^e ANNIVERSAIRE DE L'ASTIÉQ 20^e ANNIVERSARY GALA FOR THE ASTIÉQ GALERIE NEVER APPART 7045, rue Saint-Urbain</p> <p>18:00 LA PIÈCE SUR L'ORGASME ÉSPACE LIBRE - 1945, rue Fulum</p> <p>19:00 FIERTÉ FÉTICHE 2018 - SOUPER HOMMAGE FETISH PRIDE 2018 - TRIBUTE DINNER STEAK HOUSE VILLAGE 1005, rue Sainte-Catherine Est</p> <p>20:00 TEN - THE ORGASM PLAY (EN) ÉSPACE LIBRE - 1945, rue Fulum</p> <p>GENTLY DOWN THE STREAM (EN) THÉÂTRE MAINLINE 3997, boulevard Saint-Laurent</p> <p>20:30 SAUNA: LE MUSICAL (FR) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p>	<p>7:30 PRIDE JACKS JACQ, MIEGE SOCIAL 1290, boulevard René-Lévesque Ouest, bureau 2500</p> <p>10:30 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>11:00 ATELIER ARTISTIQUE JEUNESSE LASTEREX - 1575, rue Amherst</p> <p>11:00 FIERTÉ FÉTICHE 2018 - BAZAR FE TISH PRIDE 2018 - BAZAAR CLUB UNITY MONTRÉAL 175, rue Sainte-Catherine Est</p> <p>14:00 TEN - THE ORGASM PLAY (EN) ÉSPACE LIBRE - 1945, rue Fulum</p> <p>15:00 ATELIER DE PANCARTES POUR LA MARCHÉ SIGN WORKSHOP FOR THE MARCHÉ PLACE EMILIE-GAMELIN</p> <p>16:46 MARCHÉ PLACE EMILIE-GAMELIN</p> <p>17:00 FIERTÉ FÉTICHE 2018 COCKTAIL DE CLOTURE FETISH PRIDE 2018 CLOSING COCKTAIL BAR ANGLE NOIR 165, rue Sainte-Catherine Est</p> <p>18:30 SAUNA: LE MUSICAL (EN) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>20:00 THE HISTORY OF SEXUALITY (EN) CINQUIÈME SALLE 175, rue Sainte-Catherine Ouest</p> <p>20:30 KIYANA: BIRTHDAY BASH! CABARET MADO 115, rue Sainte-Catherine Est</p>	<p>18:00 VIOLENCE CONJUGALE DANS LES COUPLES DE MÊME SEXE DOMESTIC VIOLENCE AMONG SAME-SEX COUPLES (FR) 2050, rue Amherst</p> <p>11:00 ATELIER ARTISTIQUE JEUNESSE LASTEREX - 1575, rue Amherst</p> <p>19:00 CINÉMA CENTRE COMMUNAUTAIRE DES GAYS ET LESBIENNES DE MONTRÉAL 2075, rue Papineau</p> <p>FIERTÉ LITTÉRAIRE AUTEURS ACADEMIE BAR LE COCKTAIL 1669, rue Sainte-Catherine Est</p> <p>16:46 MARCHÉ PLACE EMILIE-GAMELIN</p> <p>17:00 FIERTÉ FÉTICHE 2018 COCKTAIL DE CLOTURE FETISH PRIDE 2018 CLOSING COCKTAIL BAR ANGLE NOIR 165, rue Sainte-Catherine Est</p> <p>18:30 SAUNA: LE MUSICAL (EN) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>20:00 THE HISTORY OF SEXUALITY (EN) CINQUIÈME SALLE 175, rue Sainte-Catherine Ouest</p> <p>20:30 KIYANA: BIRTHDAY BASH! CABARET MADO 115, rue Sainte-Catherine Est</p>	<p>14:00 CONFÉRENCE LES FEMMES DE L'OMBRE PRÉSENTÉ PAR LE RÉSEAU DES LESBIENNES DU QUÉBEC CONFERENCE WOMEN IN THE SHADOWS, A PRESENTATION OF THE QUÉBEC LESBIAN NETWORK LIBRAIRIE L'ÉUGÉLONNE 1626, rue Beaubien</p> <p>18:00 LBTO - POLITIQUE (FR) CENTRE ST-PIERRE 1272, rue René</p> <p>18:30 ENTRAÎNEMENT AVEC L'ARIMADA MONTRÉAL RFC! TRAINING SESSION WITH ARIMADA MONTRÉAL RFC! PARC JOE-MONTEBRAND 4875, rue Saint-Catherine Est et Frontenac</p> <p>19:00 FIERTÉ LITTÉRAIRE COMBAT AUX MOTS BAR LE COCKTAIL 1669, rue Sainte-Catherine Est</p> <p>PRIDE ÉDITION POÉTRIE NITE - SISTERSINMOTION KAREN CAFE BARS 1425, rue Bishop</p> <p>20:00 CABARET FIERTÉ PLACE EMILIE-GAMELIN</p> <p>20:30 SAUNA: LE MUSICAL (FR) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p>	<p>11:00 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>18:00 SA DE LA FIERTÉ (AVEC SAFIA NOLIN) - ACTIVITÉ DE LSTW CLUB UNITY MONTRÉAL 175, rue Sainte-Catherine Est</p> <p>18:00 A COMME ANIMAL A FOR ANIMAL STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>18:00 THE GRID / INDIRIT KASAPI STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>17:00 LANCÈMENT DU RECUEIL RQ LAUNCH OF AN UQEN ANTHOLOGY LIBRAIRIE L'ÉUGÉLONNE 1626, rue Beaubien</p> <p>18:00 CONVÈRENCE DE GABRIEL GIRARD ET PROJECTION DU FILM « JOHN BANKS, UNE VIE D'ENGAGEMENT » A PRESENTATION BY GABRIEL GIRARD AND PROJECTION OF THE FILM CINÉMA DU PARC 3575, avenue du Parc</p> <p>FIERTÉ LITTÉRAIRE LES CHOIX DE SOPHIE BAR LE COCKTAIL 1669, rue Sainte-Catherine Est</p> <p>20:30 SAUNA: LE MUSICAL (FR) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>18:00 LA SANTÉ CHÈRES GÈÈ: UNE ÉVOLUTION DES POSSIBILITÉS GET HEALTH MATTERS: EVOLVING POSSIBILITIES (FR) CENTRE ST-PIERRE 1272, rue René</p> <p>19:00 FIERTÉ LITTÉRAIRE - TÊTE-À-TÊTE AVEC STEVE GALLUCCIO LITERARY PRIDE - TÊTE-À-TÊTE WITH STEVE GALLUCCIO BAR LE COCKTAIL 1669, rue Sainte-Catherine Est</p> <p>PRÉSENTATION DU FILM « SMALL TALK » PRÉSENTATION OF THE FILM « SMALL TALK » CINÉMA DU PARC - 3575, avenue du Parc</p> <p>20:00 TEN - THE ORGASM PLAY (EN) ÉSPACE LIBRE - 1945, rue Fulum</p> <p>MSM (MEN SEEKING MEN) / LÉOMONTREÉ MAI (MONTRÉAL) ARTS INTERCULTURELS 3680, rue Jeanne-Mance, bureau 103</p> <p>20:30 SAUNA: LE MUSICAL (EN) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>22:00 HOMMAGE À SIA SIA TRIBUTE GALERIE NEVER APPART 7045, rue Saint-Urbain</p>	<p>9:00 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>10:00 A COMME ANIMAL A FOR ANIMAL STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>11:00 JOURNÉE DE LA FIERTÉ ALA RONDE PRIDE DAY AT LA RONDE LA RONDE 22, chemin Macdonald, St-Sacrement</p> <p>14:00 COMÉDIE STAND-UP TRAINA WINTOUR STAND-UP COMEDY TRAINA WINTOUR STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>18:00 FIERTÉ LITTÉRAIRE AUTEURS À DÉCOUVERT LITERARY PRIDE AUTEURS IN UNDISCOVERED BAR LE COCKTAIL 1669, rue Sainte-Catherine Est</p> <p>19:00 MISS MAJOR MUSEE DU CONCERT BOURGIE Musée des beaux-arts de Montréal 1250, rue Sherbrooke Ouest</p> <p>20:00 DIX - LA PIÈCE SUR L'ORGASME ÉSPACE LIBRE - 1945, rue Fulum</p> <p>MSM (MEN SEEKING MEN) / LÉOMONTREÉ MAI (MONTRÉAL) ARTS INTERCULTURELS 3680, rue Jeanne-Mance, bureau 103</p> <p>20:30 SAUNA: LE MUSICAL (FR) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>22:00 MOT SAUCEX LSTW BAIN MATHIEU 7915, rue Ontario Est</p> <p>MPU PARTY ANIMALS LE BELMONT 4488, boulevard Saint-Laurent</p>	<p>10:00 A COMME ANIMAL A FOR ANIMAL STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>10:30 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>11:00 - 17:00 LA JOURNÉE COMMUNAUTAIRE THE COMMUNITY DAY RUE SAINTE-CATHERINE EST entre Saint-Hubert et Papineau</p> <p>FIERTÉ LITTÉRAIRE SALON DU LIVRE EN PLEIN AIR LITERARY PRIDE OPEN AIR BOOK FAIR RUE SAINTE-CATHERINE EST entre Saint-Hubert et Papineau</p> <p>PORTES OUVERTES DE L'ASTIÉQ LASTEREX OPEN HOUSE LASTEREX - 1575, rue Amherst</p> <p>14:00 EMPATHIE ET IMPRO COLLOQUE HORS DES LIMITES EMPATHY & IMPRO COLLOQUE OUTSIDE THE LIMITS STUDIO 303 372, rue Sainte-Catherine Ouest</p> <p>17:00 CONFÉRENCE AMOUR IS LOVE - FARIHA ROISIN AMOUR IS LOVE CONFERENCE WITH FARIHA ROISIN GALERIE MAINLINE 1230, boulevard Saint-Laurent</p> <p>18:00 SAUNA: LE MUSICAL (EN) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>20:00 TEN - THE ORGASM PLAY (EN) ÉSPACE LIBRE 1945, rue Fulum</p> <p>QUEER SLOWDANCE MAI (MONTRÉAL) ARTS INTERCULTURELS 3680, rue Jeanne-Mance, bureau 103</p> <p>22:00 HER - PARTY FIERTÉ MONTRÉAL CLUB SOCA 1225, boulevard Saint-Laurent</p> <p>FIERTÉ DISTRICT MTELUS 39, rue Sainte-Catherine Est</p>	<p>10:30 NOMADES OU ITINÉRANTS - PEUPLES EN DANGER NOMADIC OR HOMELESS - PEOPLE IN DANGER ÉCUMÈNSE DU FIER MONDE 2050, rue Amherst</p> <p>13:00 LE DISTE THE PARADE BOULEVARD RENÉ-LEVESQUE Début: Début: rue Marcellin, Arrive: Arrive: rue Alexandre-DeSève</p> <p>14:30 MOMENT OF SILENCE MOMENT OF SILENCE</p> <p>18:00 DIX - LA PIÈCE SUR L'ORGASME ÉSPACE LIBRE - 1945, rue Fulum</p> <p>19:30 SAUNA: LE MUSICAL (FR) CAFÉ CLEOPÂTRE 1230, boulevard Saint-Laurent</p> <p>20:00 ILLUMINATION DE LA TOUR DE MONTRÉAL LIGHTING OF THE MONTREAL OLYMPIC STADIUM TOWER PARC OLYMPIQUE 4845, avenue Pierre-De Cadeaux</p> <p>22:45 BAGALICIOUS FIERTÉ CABARET MADO 115, rue Sainte-Catherine Est</p>		



CES EXPOSITIONS SE DÉROULENT TOUS LES JOURS, DU 9 AU 19 AOÛT 2018
 THESE EXHIBITIONS TAKE PLACE EVERY DAY, AUGUST 9 TO 19, 2018

BALenciAGA, MAÎTRE DE LA HAUTE COUTURE
 BALENCIAGA, MASTER OF COUTURE
 MUSEE DES BEAUX-ARTS DE MONTRÉAL
 690, rue Sherbrooke Ouest

D'AFRIQUE AUX AMÉRIQUES: PICASSO EN FACE-À-FACE, D'HER À AUJOURD'HUI | FROM AFRICA TO THE AMERICAS FACE-TO-FACE PICASSO, PAST AND PRESENT
 MUSEE DES BEAUX-ARTS DE MONTRÉAL
 690, rue Sherbrooke Ouest

EXPOSITION D'AFFICHES SUR LE SIDA PRÉSENTÉE PAR LES ARCHIVES GAYS DU QUÉBEC | POSTER EXHIBIT ON THE THEME OF AIDS PRESENTED BY THE QUÉBEC GAY ARCHIVES
 CINÉMA DU PARC
 3575, avenue du Parc

We would like to acknowledge that the land on which we gather for Montreal Pride Festival 2018 is the traditional and unceded territory of the Kanien'kehá:ka (Mohawks). The word called "Wotensak" is known as Tobacco in the language of the Kanien'kehá:ka, and it is a place which has long served as a site of meeting and exchange among nations, including the Algonquin people.

Nous vous suggérons d'utiliser le transport en commun pour venir sur le site.
 We recommend you use public transit to come to the parade.

Deux espaces réservés aux personnes à mobilité réduite sont disponibles, à la place de Pine-André et à l'intersection de La Rue Amherst et du boulevard René-Lévesque.
 Two areas are reserved for spectators with reduced mobility at Place du Père André and at the corner of Amherst and René-Lévesque.

DIVERSITY

The festivities of the Montréal Pride festival are inclusive and open to all, whatever their sexual orientation, their gender identity or expression, their ethnic origin, their age, their race or their beliefs. A great deal of effort is put into designing a program that mirrors this concern for inclusiveness and representativeness so that all communities can identify. The following are the community and association events of the 2018 edition of the Montréal Pride festival:



- Pride 6@9
- ASTT(e)Q 20th anniversary
- A as in Animal
- South Asia Rainbow - Arc-en-ciel de l'Asie du Sud
- Youth Arts Workshop - Atelier artistique jeunesse
- L March Placard Workshop
- Workshop on LGBT Health: evolving possibilities
- Political LGBTQ + Workshop
- Workshop on LGBT Seniors' Realities
- Workshop on Domestic Violence among Same-sex Couples
- Youth BBQ
- Québec Lesbian Network BBQ
- L Cinéma
- Stand-up Tranna Wintour Comedy
- Amour is Love Conference
- Conference on Women of the Shadows
- Gabriel Girard Conference
- Dancing Pride
- Ten – The Play on Orgasm
- Empathy and Impro – Color beyond Limits
- Training Session with l'Armada Montréal
- Posters on HIV/AIDS Exhibit
- Place des diversités Exhibit
- Fetish Pride 2018
- Literary Pride
- Gently Down The Stream – Theatre
- Tribute to Sia
- Hot Sauce X LSTM
- House of Laureen Pride Show
- L March
- CRAZY RACE - La Course capotée
- Québec Lesbian Network Book Launch
- A History of Sex – Theatre
- Miss Major – The Film, the Encounter, the Life
- MPU Party Animals
- MSM / Lemon Tree
- Over the Rainbow
- Panel Jeunesse sur la non binarité de genre
- Party District
- Passion and Handicap
- ASTT(e)Q Trans Pool Party
- l'Astérisque Open House
- «Small Talk» film
- Pride Edition Poetry Night
- Sauna: The Musical
- SistersInMotion x Pride
- The Grid / Indrit Kasapi
- Queer Slowdance



80,510 FOLLOWERS*

@fiertemontrealpride (an increase of 12,590 followers since January 2018)



5,764 FOLLOWERS*

@FierTeMTLPride (an increase of 499 followers since January 2018)



11,900 FOLLOWERS*

@fiertemontreal (an increase of 5,708 followers since January 2018)



WEBSITE

565,338 visits between January 1st and September 19, 2018)

MOBILE APP

Available for free on the App Store and Google Play, our mobile application has a makeover!



*As of October 22, 2018

RADIO AND TELEVISION

- + 348 ON-AIR MENTIONS BETWEEN AUGUST 8 AND AUGUST 21, 2018
- + QUÉBECOR (TVA) PARTNERSHIP: 65 X 3.336 MILLION

PRINT MEDIA AND BLOGS

- + JOURNAL DE QUÉBEC: 1 X 150,248
- + JOURNAL DE MONTRÉAL: 1 X 231,063 ET 4 X 241,485
- + JOURNAL 24 H: 5 X 180,000

SOCIAL MEDIA

- + REACH OF 155 MILLION (INCLUDING 116 MILLION ON TWITTER) THROUGH 22,354 POSTS WITH MENTIONS OF THE FESTIVAL
- + QUÉBECOR PARTNERSHIP: 454,545 IMPRESSIONS
- + TOP TWEET: NHL EMPLOYEES PARTICIPATED IN THE MONTRÉAL PRIDE PARADE THIS AFTERNOON TO CELEBRATE EQUALITY AND RESPECT IN HOCKEY.
#pridemtl #fierdemtl – 6 million impressions



TOTAL IMPRESSIONS REACH
1.05 BILLION IMPRESSIONS

2018 PROMOTIONAL TOUR

Montréal Pride covered both Canada and the USA during the promotional tour for the 12th edition of the Montréal Pride festival. The tour was made possible thanks to the support of Tourisme Montréal, Tourisme Québec and the Canada Economic Development (CED) agency. Our teams promoted several of our festival events, distributed promotional materials, invited people to participate in a contest to win a stay during Montréal Pride and were even able to take selfies with their visitors.



TORONTO - CANADA



ALBANY - USA



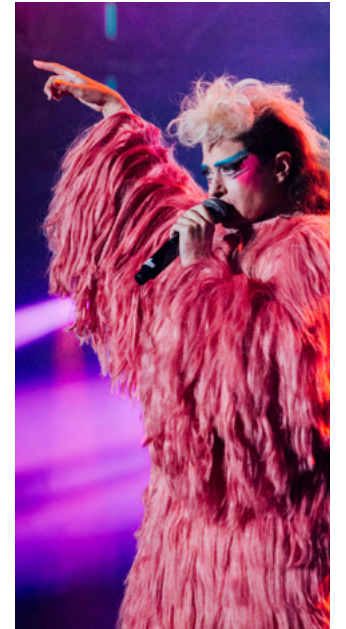
NEW YORK - USA

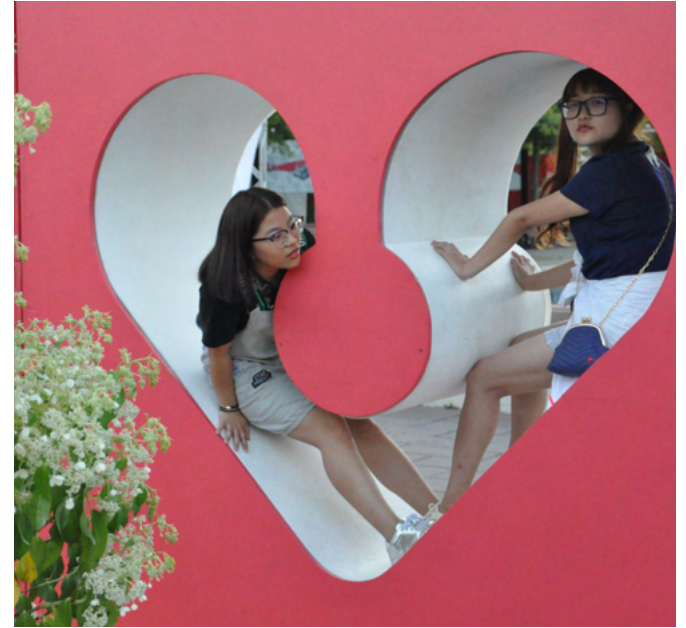


CHICAGO - USA



ORLANDO - USA









THANKS TO OUR PARTNERS



OFFICIAL PRESENTERS



GREAT PARTNERS



GOVERNMENT PARTNERS



MAJOR PARTNERS



PARTNERS



OFFICIAL HOTELS



MEDIA PARTNERS



SUPPLIERS



FRIENDS



THANK YOU!

SEE YOU NEXT YEAR
AUGUST 8 TO 18, 2019

