



THE 2021 EDITION OF THE MONTRÉAL PRIDE FESTIVAL, PRESENTED BY TD

FROM AUGUST 9 TO 15, 2021

The Montréal Pride Festival presented by TD Bank Group, was a hybrid event entirely adapted to the conditions of the 2021 summer season under the theme *Together for All*.

The festival strived to be more inclusive than ever in its representation all of the identities of our sexually and gender diverse communities through its programming featuring artists who were all part of the sexual and gender diversity and showcasing the community organisations that work in support of and advocate for the rights of the 2SLGBTQI+ communities. For the fist time ever, we had a 100% 2SLGBTQI+ line-up in 2021!

For the very first time since 2007, 100% 2SLGBTQI + programming!

The Montréal Pride Festival therefore invited all festival goers to take part in its diversified programming both online and, and in person in accordance with Public Health guidance, between August 9 and 15. Pride is a movement that unites us in celebration of social progress and diversity. Montréal Pride is especially proud and moved to have been able to present so diverse a program and in the image of our communities.

Montréal Pride offered up over 70 hours of content, 4 in-person conferences, 4 pre-taped large scale spectacular shows, in addition to amazing opening and closing evening ceremonies presented live on the web, 32 community projects and 6 DJ sets some of which were presented at iconic venues such as the Olympic Stadium Montréal Tower and outdoor terraces of the Casino de Montréal.

Every day, the Festival posted capsules online that touch on mental health issues as well as The BIPOC Hours (focused on the Queer, Trans, Two-Spirit and People of Colour communities) which included an hour of content on the realities faced by Black, Asian, Two-Spirit, Latinx and Arab persons.

The Montréal Pride team demonstrated great agility in reaching a very diverse audience in a very specific context where the easing of restrictions by Public Health authorities was only announced in May. This is why Montréal Pride was able to once again presents its two flagship events: **Community Days**, presented by TD, as well as the **Pride March**.



WE AIM TO BUILD A WORLD WHERE
DIVERSITY IS VALUED AND ALLOWS
ALL COMMUNITIES OF THE SEXUAL AND
GENDER DIVERSITY (SGD) TO SHINE FORTH
THROUGHOUT THE WORLD.

OUR MISSION

Montréal Pride's mission spans several aspects. In addition to annually organizing the largest national festival of the sexual and gender diversity (SGD) communities, we seek to demystify and create public awareness of the realities of our Québec-based GSD communities, to foster the advancement of



human rights for all persons of the GSD be they local or from elsewhere and to highlight the work of the Montréal-based groups fighting against discrimination based on sexual orientation, gender identity and serophobia.

Moreover, Montréal Pride also seeks to provide these communities with a showcase of cultural expression allowing festival goers the opportunity to celebrate their acquired social and legal rights through festive, cultural and community-themed advocacy activities.

Every year, the Montréal Pride festival unfolds over several days of activities which include the Parade and the Community Day, in order to highlight in a festive manner the advances achieved by the GSD communities. As we also wish to make the public aware of the various challenges remaining to eliminate discrimination at home and in the world, the programming of the Montréal Pride festival fully embraces the three prongs of **community**, **culture** and **festivity**.

AN ESSENTIAL EVENT

Nowadays, almost all the cities of the world where a gathering of the sexual and gender diversity (SGD) communities is authorized, organise events called Pride. Montreal is also part of these major cities whose DNA includes the members of the GSD communities.

The visibility afforded to these communities during these festivals (or Prides) is a demonstration of our society's diversity, highlights our social advances and shows the road ahead in order to achieve full social acceptance.

The Montréal Pride Festival not only acts as a federating event but it also allows Montreal area GSD community organisations to reach out to the population during the celebrations.



A BRIEF

HUSTORY

The first Pride march organized in Montréal dates back to 1979 and brought together only 52 participants. The following year, in 1980, some 250 participants marched in the parade. Between 1981 and 1992, various committees organized Pride parades in Montréal that were always held at the end of June.

In 1993, the organization Divers/Cité was founded and became responsible for the annual Pride celebrations up until 2006. In 2007, the present day Montréal Pride committee became its

successor and has since organized the Pride celebrations. We marked our 10th anniversary with the 2016 edition.

In 2017, we organized the first-ever edition of Canada Pride, the event bringing together the 80 Pride organizations from across the country. In 2020, due to the global pandemic, the festival was presented a 100% virtual.



BOARD OF DIRECTORS





Esther Léa Ledoux PRESIDENT AND COMMUNITY REPRESENTATIVE



Moe Hamandi VICE-PRESIDENT AND COMMUNITY REPRESENTATIVE



Frédérique Drainville TREASURER



Alexandre Dumont Blais SECRETARY AND COMMUNITY REPRESENTATIVE



Ketty Cédat ADMINISTRATOR AND COMMUNITY REPRESENTATIVE

TOTAL

20

8



Stéphane Proulx ADMINISTRATOR



EMPLOYEES IN 2021

10

Karl Boulanger ADMINISTRATOR

FULL TIME

SEASONAL

EVENT PLANNING

AND DELIVERY

(including consultants)

NOT IN THE PHOTO: Nancy Gonzalez Peña, Sophie Lalonde-Sauvé, Pierre Landry, Jimmy Laberge and Ketty Cédat (CA).





SANDY DUPERVAL







SPOKESPERSON

PHOTO: EMPLOYEES, CONSULTANTS AND BOARD MEMBERS

Pascale McCoy, Frédérique Drainville (CA), Denis Leblanc, Samuel Desrosiers, Mathieu Audette, Moe Hamandi (CA), Perrier, Valentin Pham, Sandy Duperval (spokesperson), François Laberge, Esther Léa Ledoux (CA), Chris Ngabonziza, Karl Boulanger (CA), Alexandre Dumont Blais (CA), Justine Labrecque, Marie-Ève Caron, Anne-Marie Martin, Justine Frenette and Stéphane Proulx (CA).

Photo : Martine Poulin



A HYBRID FESTIVAL

VIRTUAL

BIPOC HOURS

MENTAL HEALTH **CAPSULES**

> **PODCASTS**

> > **DJ SETS**

IN-PERSON

4 CONFERENCES

5 COMMUNITY DAYS

> **PRIDE MARCH**

MONTRÉAL'S 2SLBGTQI+ HISTORIC SITES TOURS

FIERTÉ MOBILE

4 MAJOR SHOWS BROADCASTED ON A GIANT SCREEN AT THE OLYMPIC PARK **ESPLANADE**

AN ONLINE AND PHYSICAL **EXHIBIT IN THE VILLAGE**

AN AUDIENCE OF 301,089 PERSONS!



THE 2021 EDITION PLATFORMS











THE 2021 EDITION VENUES

BAR LE COCKTAIL

BIBLIOTHÈOUE ET ARCHIVES NATIONALES DU QUÉBEC

BISTRO LE SAINTE-CATH

CABARET LE LION D'OR

ÉGLISE SAINT-PIERRE APÔTRE

JARDIN DU CENTRE ST-JAX

LA RUE SAINTE-CATHERINE EST

LE NATIONAL

L'ESPLANADE DU PARC OLYMPIOUE THÉÂTRE LA COMÉDIE DE MONTRÉAL



AUGUST

AUGUST

		1
10.30 a.m	AUGUST 12 TO OCTOBER 17	
	HISTORIC 2SLGBTQ+	
11 a.m	SITES OF MONTREAL	_
12 p.m	FREE GUIDED TOURS	
1 p.m	(WALKING, BIKE AND MINIBUS TO	Þυ
2 p.m	ONLINE TICKETS SPADEANDPALACIO.COM	
3 p.m	AUGUST	>
4 p.m	9	VACINOM
5 p.m		Ž
	5.30 p.m - 7.30 p.m	
	PRESENTED BY	

BANQ EST FIÈRE

COMMUNITY DAY

IN PERSON

CONFÉRENCE

FIERTÉ LITTÉRAIRE

IN PERSON

COMMUNITY DAY IN PERSON

COMMUNITY DAY IN PERSON

CONFÉRENCE

COMMUNITY DAY IN PERSON

PRIDE **MARCH**

CONFÉRENCE

JEUNESSE ET IDENTITÉ TRANS

FIERTÉ LITTÉRAIRE

LE CABARET LITTÉRAIRE : LES MOTS QUI DÉMASQUENT

FIERTÉ LITTÉRAIRE

LE GRAND EFFEUILLAGE LITTÉRAIRE

TOGETHER FOR ALL

EXHIBIT

TOGETHER FOR ALL EXHIBIT

CONFÉRENCE LANGAGE ET LUTTE CONTRE LE RACISME

BANO EST FIÈRE

CONFÉRENCE

FIERTÉ LITTÉRAIRE

THE PRIDE

CIRCUS CABARET

TOGETHER FOR ALL

EXHIBIT

FIERTÉ LITTÉRAIRE

THE PRIDE CIRCUS CABARET

TOGETHER FOR ALL EXHIBIT

PRIDE DAY

AT LA RONDE

TOGETHER FOR ALL









FIERTÉ LITTÉRAIRE

CIRCUS CABARET

EXHIBIT



ENSEMBLE POUR TOUSTES EXHIBIT

LIGHTING OF THE MONTRÉAL TOWER





MEDIA AND WEBSITE

- f 101,223 FOLLOWERS
- 6,703 FOLLOWERS
- 20,400 FOLLOWERS

WEBSITE

139,522 VISITS

BETWEEN JANUARY 1ST AND SEPTEMBER 30, 2021





The projects retained include those of the following organisations:

Aids Community Care Montréal • AGIR • Aide aux Trans du Québec Also Cool Mag • Archives gaies du Québec • Armada Montréal RFC ASTTeQ • Centre communautaire LGBTQ+ de Montréal Coalition des familles LGBT+ • Communauté Asexuelle de Montréal Dodgeball LGBTA Montréal • Drag Brunch MTL • Église Saint-Pierre-Apôtre Ensemble-Compagnie théâtrale LGBTQ • Équipe Montréal Fraîchement Jeudi • Helem Montréal • House of Gahd Kiki House of Sankofa • LSTW • Néoquébec • Pet play Québec QueerTech • Réseau des lesbiennes du Québec • REZO • Volley Boreal Voulez-Vous Productions and Yoga Gai Zone/Mtl

THE REPORT MARCH

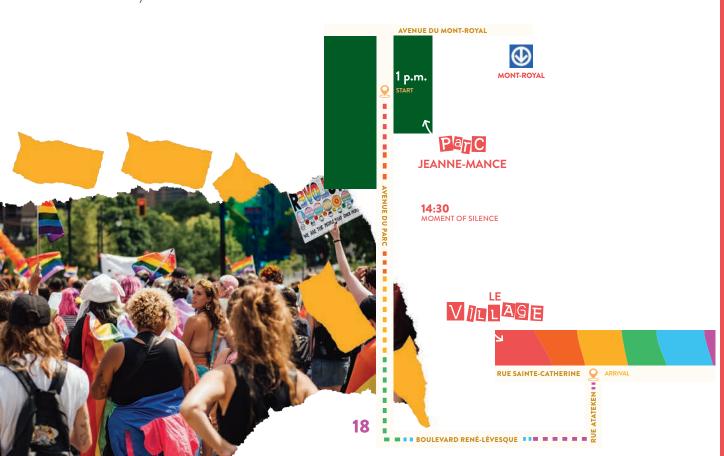
The Montréal Pride Festival flagship event, the Pride March, was back as an in-person event on August 15 and invited the public for one of the first physical gatherings in support of the 2SLGBTQI+ communities since the beginning of the pandemic with participants marching along a new route!

The event adapted to the current health context which does not authorize a Parade as traditionally held, and return to the roots of the Pride movement by handing back the public space to participating communities. Under the theme "Together for All", this year's Pride March with no vehicles, floats or contingents, focused all the attention on the voices and opinions of our sexually and gender diverse communities so that their demands were highlighted in a context where because of the pandemic, they had recently been made close to invisible.

Participants were welcomed at the assembly point in Jeanne-Mance Park, near the Goerge-Étienne Cartier monument, for the departure at 1 p.m. Heading South on avenue du Parc, the March continued to René-Lévesque Boulevard and turned East towards Atateken Street where it turned left and came to an end in the Village, on Sainte-Catherine Street. At 2:30 p.m., the traditional Moment of Silence was held, in memory of the victims of HIV/AIDS and of homophobia.

Let's not forget the first demonstration in favour of the Montréal 2SLGBTQI+ communities' rights was held in 1979, organised by the Pink Brigade and its founder John Banks with 52 marchers participating.

In order to abide by the health rules in place, the use of masks was recommended.



OUR Demands

In 2021, Montréal Pride carried and encouraged people to react to the following demands:

Let us recognise, act and become

better allies in support of the cause of Indigenous Communities and of the murdered and missing Two-Spirit persons.

Let us act to fight against the violence

visited on our sexually and gender diverse communities and support the survivors with more resources adapted to our communities.

Let us put an end to the injustices and discriminations

committed against Black, Indigenous, Arab, Asian and Latinx persons.

Let us recognise loudly and clearly and unconditionally

the identity of all trans and non-binary persons.

Let us prioritise inclusive language:

a non-gendered language and gender neutral writing for languages that are inclusive for all.



CONFERENCE

IN-PERSON

AT LE NATIONAL

YOUTH AND TRANS IDENTITY

A discussion about young trans persons (12 to 24 years of age) and the systems that surround them in their construction: family, school, community, etc. The aim of this activity was to achieve a better understanding of their realities and examine what positive changes we can make to some of our behaviors.

THESE CONFERENCE

WERE

IN LSQ

LANGUAGE AND THE FIGHT AGAINST RACISM

A discussion on everyday language and its impact in the fight against racism. How we can speak to be more inclusive.

THE DYNAMIC OF INCLUSION

This discussion will focused on what it means to be inclusive and will address the issues associated with the creation and maintenance of inclusive spaces.

MENTAL HEALTH AND USING

A caring and respectful discussion of the use of substances within our communities including the types and profiles of consumption and their connexions to mental health.

VIRTUAL

BIPOC HOURS

- Black Litterature
- New Life as a 2SLGBTQI+ in Canada
- Homophobia in Mena Region
- Coming In, Coming Out
- Tokenism and Lack of Representation
- Queer Black Mental Health
- Ballroom and contemporary dance
- Scope of 2SLGBTQI+ Refugees
- Two-Spirited Yesterday, Today and Tomorrow
- Coming into Ourselves





MAJOR SHOWS





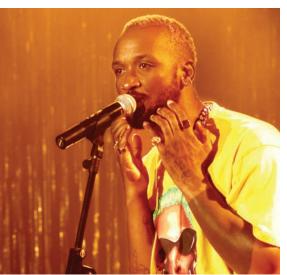








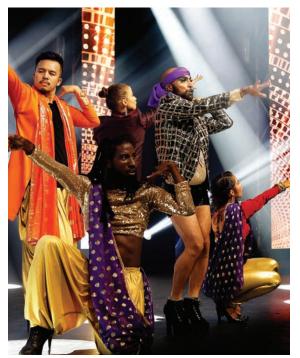














24 25

COMMUNITY DAYS





























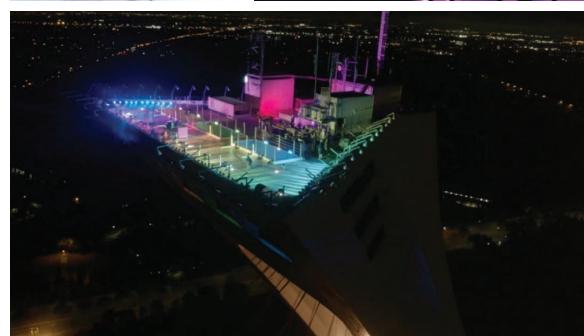
26 27

























OLYMPIC PARK ESPLANADE













THANKS TO OUR PARTNERS



















































































